

Road Warrior Foundation Awareness Event Planning

A Road Warrior Awareness Event can be as simple as charging folks a fee to go on one of your regular chapter rides. It can be more elaborate if you want to include food and prizes and have the additional people to help support the event. It is up to you and your chapters comfort level as to how elaborate you want to get.

A Dealership or Riding School can be good hosts for the event and provide refreshments/door prizes. Be sure to coordinate event dates with the host/sponsor. (if that commitment is too large then try to get someone else to donate refreshments i.e. local restaurant).

Post notice of event at local Powersports dealerships and attempt to get news release in local publications. Post your fundraiser on the Road Warrior Foundation website Event page:
<https://www.roadwarrior.org/event-submission-form>

Invite other groups: Contact other veteran biker organizations for potential participation i.e. American Legion, VFW, Blue Knights, etc. along with other US Spyder Ryder Chapter(s) in your area to participate or co-sponsor (area has become defined loosely as within 500 miles).

Solicit for other door prize donations from local community organizations/leaders or businesses (Also Dave Van Verth will provide door prizes from various Spyder vendors).

Fees can be anywhere from \$20 -\$40 per person and include the ride, door prize ticket and free event patch. Charge a higher price when bigger door prizes are available or when lunch has been donated by a sponsor. Don't be shy to ask a higher price to register.

Hold a 50/50 drawing on the day of the event (half to RWF). Many winners have donated their half but certainly not required. Have dedicated team (at least two) responsible for selling 50/50 tickets. Also, you can sell additional door prize tickets in addition to the free ticket they get for registering. The funds raised from the 50/50 drawing and additional ticket sales can be submitted directly to the Facebook Fundraiser. (see below)

Our friends at Facebook have made it easy for you to raise money and you never have to handle funds. People's donations to your awareness ride are directed straight to the Road Warrior Foundation. You can track who has donated through the fundraiser. Facebook takes NO commission and provides a receipt to donors for tax purposes. So, all that is left to do, is to plan a route.

Detailed information for creating a Facebook Fundraiser is found on the [RWF FACEBOOK FUNDRAISER INSTRUCTION document](#).

If you have questions you can always contact any of the below:

William Lumsden
Cell:(619) 347-4694
LumsdenTravel@gmail.com

Dave Van Verth
(407) 620-2920
dvanverth@gmail.com

Hal Mette
(352) 242-7654
usspyderryder@gmail.com